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# 2024 Agenda

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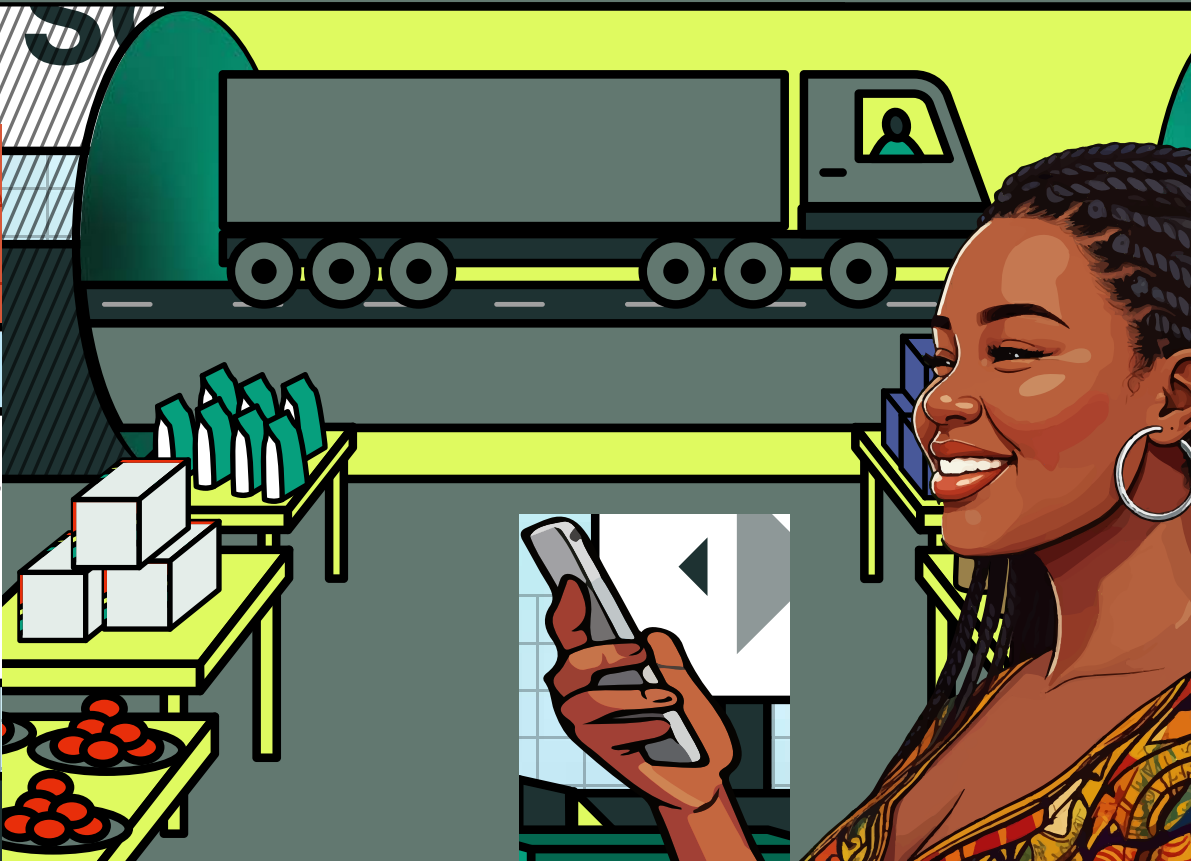


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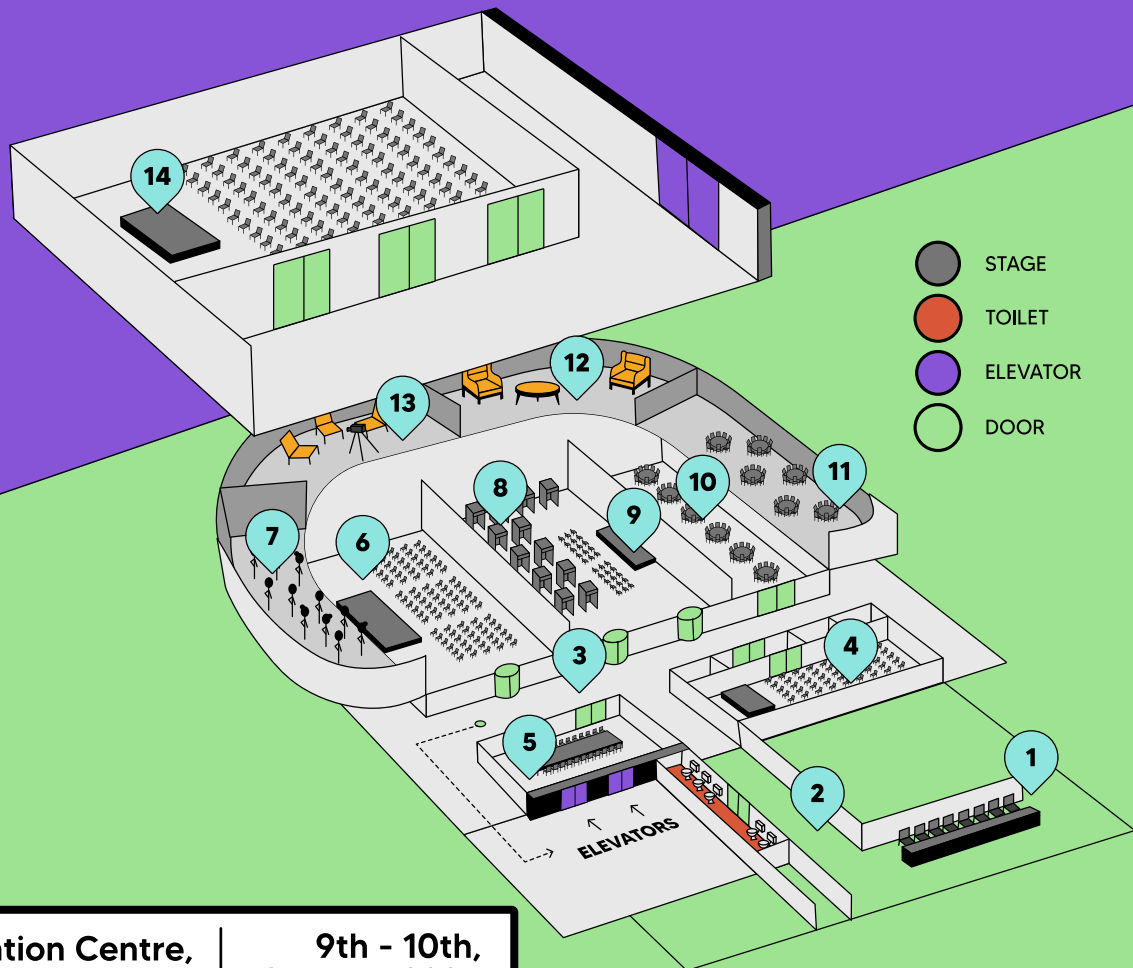
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# Conference Map

## MAP KEY

1. Welcome Desk
2. Funnel
3. Foyer - Exhibition Booths & Rest Areas
4. Workshop Stage
5. Roundtable Room (Closed-Door Sessions)
6. Main Stage
7. Speaker Green Room (Speakers only)
8. Main Exhibition Hall
9. Startup Stage
10. Lunch area
11. Lunch overflow
12. PRIME Lounge
13. Media Room
14. The FUEL STATION (Investor Stage + Deal Room)



Eko Convention Centre,  
Lagos Nigeria

9th - 10th,  
October 2024

MOONSHOT x  sabi<sup>®</sup>  
by techcabal

**Day 1**  
Oct 9th 2024

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## CONFERENCE SCHEDULE - DAY 1

### Main Stage

9:15 - 9:25 am	<b>Opening Remarks</b>	<b>Tomiwa Aladekomo</b> CEO, Big Cabal Media	
9:30 - 9:55 am	<b>Building for the world: A conversation about how Africa's digital Economy can compete globally</b> Fireside Chat	<b>Dr Bosun Tijani</b> Minister of Communications  <b>Tomiwa Aladekomo</b> CEO, Big Cabal Media	<b>Govt &amp; Policy</b>
9:55 - 10:05 am	<b>Open and responsible Innovation: Enabling the Growth of Emerging Technologies in Africa</b> Presentation	<b>Sade Dada</b> Head of Public Policy, Anglophone West Africa	<b>Govt &amp; Policy</b>
10:05 - 10:15 am	<b>A Blueprint for a single Digital African Market</b> Presentation	<b>Kasim Sodangi</b> Co-founder/Director, Advocacy for Policy and Innovation (API Intelligence)	<b>Govt &amp; Policy</b>
10:30 - 10:40 am	<b>Building AI Talent for the world</b> TED-Style Talk	<b>Bayo (Olubayo) Adekanmbi</b> Founder, Data Science Nigeria	<b>Emerging Tech</b>
10:40 - 11:20 am	<b>The Battle for Representation: How Africa Produces its Own Data for Global AI Platforms</b> Panel	<b>Bayo (Olubayo) Adekanmbi</b> Founder, Data Science Nigeria  <b>John Kamara</b> CEO At Adanian Labs  <b>Lavina Ramkisson</b> AI Board, GSMA  <b>Fola Olatunji-David</b> Moderator	<b>Emerging Tech</b>
11:35 - 11:45 am	<b>Presentation</b>	<b>Titi Akinsanmi</b> Thought Leader, GenAi policy	<b>Govt. &amp; Policy</b>
11:45 -12:25 pm	<b>Building for the world: A conversation about how Africa's digital Economoy can compete globally</b> Fireside Chat	<b>African government and policy digital leaders</b> including:  <b>Kashifu Inuwa Abdullah</b> DG NITDA  <b>Victoria Many</b> API Intelligence (Moderator)	<b>Govt. &amp; Policy</b>
12:25 - 12:35 pm	<b>Moonshot Demo</b>	<b>AI Demo</b>	<b>Emerging Tech</b>



## CONFERENCE SCHEDULE - DAY 1

12:35 - 12:45 pm	<b>Special Feature</b>	<b>Mobolaji Adebayor</b> Analyst, TechCabal Insights	Emerging Tech
12:45 - 1:00 pm	<b>Product Demo</b>	<b>ZedCrest (5 Mins)</b> <b>Cenoa (3 Mins)</b> <b>Vendy (7 Mins)</b>	Startup Festival
1:00 - 2:00 pm	<b>Lunch Break</b>		
2:00 - 2:05 pm	<b>Game of Scale: Boiling the talent ocean</b> Lightning Speech	<b>Adewale Yusuf</b> Co-founder, AltSchool	Startup Festival
2:05 - 2:10 pm	<b>Africa to the world: Closing the technical talent gap</b> Keynote	<b>Jeremy Johnson</b> Co-founder & Board Member, Andela	Startup Festival
2:10 - 2:20 pm	<b>NITDA Strategic Roadmap</b> Presentation	<b>Dr. Aristotle Onumo</b> Asst. Director, NITDA	Startup Festival
2:20 - 2:50 pm	<b>The Future of B2B Trade and Commerce in Africa</b> Fireside Chat	<b>Anu Adasolum</b> CEO, Sabi <b>Mudiaga Mowoe</b> CEO, Matta <b>Alex Onukwue (Moderator)</b> Reporter, Semafor	Startup Festival
3:05 - 3:35 pm	<b>AI in Action: Current and Near Future Use Cases</b> Panel	<b>Yemi Keri</b> CEO, Heckerbella <b>Ayo Alaran</b> CEO, PBR Life Sciences <b>Ganiu Oloruntade (Moderator)</b> News Editor, TechCabal	Startup Festival
3:35 - 4:15 pm	<b>Innovating in Payments and Fintech</b> Panel	<b>Francis Nwoboshi</b> Chief Commercial Officer, Sochitel Group <b>Wole Ayodele</b> CEO, Fincra <b>Ahunna Ogunedo</b> Investment Manager, 54 Collective <b>Vivian Mbene</b> COO, The Tonic Technologies <b>Frank Eleanya (Moderator)</b> Senior Reporter, TechCabal	Future of Commerce



## CONFERENCE SCHEDULE - DAY 1

4:15 - 4:20 pm **Building World class Teams** **Seni Sulyman** **Startup Festival**  
Presentation Co-Founder, Talstack

4:20 - 5:00 pm **Building World class Teams** **Babajide Duroshola** **Startup Festival**  
Panel General Manager, M-KOPA  
**Dayo Okesola**  
VP, Product Engineering, Flutterwave  
**Moyosola Okoye**  
Global Chief Commercial Officer, Sabi  
**Seni Sulyman**  
Co-founder, Talstack (Moderator)

5:00 - 5:10 pm **Closing remarks & recap**

5:10 - 6:00 pm **Networking**

6:00 - 9:00 pm **Cocktail Reception @ Sky Lounge**  
(Prime Pass Holders & Invited Guests Only)

## Startup Stage

10:10 - 10:25 am **Monetising the African Clean tech opportunity** **Brian Waswani Odhiambo** **CleanTech**  
TED-Style Talk Partner, Novastar

10:25 - 10:35 pm **How to seize the African Clean tech opportunity** **Chidalu Onyenso** **CleanTech**  
TED-Style Talk CEO, Earthbond

10:40 - 11:10 am **The African clean tech opportunity** **Charles Nweke** **CleanTech**  
Building for the world Q&A Venture Building Engagement Lead, Catalyst Fund  
**James Fabola**  
CFO, Arnergy  
**Brian Waswani Odhiambo**  
Partner, Novastar  
**Ify Malo**  
Co-Founder/ CEO, Clean Tech Hub Nigeria (Moderator)

11:10 - 11:20 am **Beyond energy and Water: Funding emerging climate tech opportunities** **Vladimir Dugin** **CleanTech**  
Presentation Senior Partner, E3 Capital





## CONFERENCE SCHEDULE - DAY 1

11:20 - 12:00 pm	<b>Rethinking funding approaches: Can carbon-credit financing revolutionize climate tech in Africa?</b> Panel	<p><b>Vladimir Dugin</b> Senior Partner, E3 Capital</p> <p><b>Chidalu Onyenso</b> CEO, Earthbond</p> <p><b>Oluwatoyin Emmanuel</b> Novastar</p> <p><b>Michael Olaitan</b> Co-founder, Powernow</p> <p><b>Aisha Salaudeen (Moderator)</b> Managing Editor, Paystack</p>	CleanTech
12:05 - 12:15 pm	<b>Keynote</b>	<p><b>Dotun Adekunle</b> Chief Operating Officer / Chief Technology Officer, OPay</p>	
12:15 - 1:00 pm	<b>Scaling Beyond Borders: Navigating New Markets across Africa.</b> Panel	<p><b>Toun Tunde-Anjous</b> Founder, The People Practice</p> <p><b>Ayo Olufemi</b> Co-founder &amp; CTO, LifeBank</p> <p><b>Preston Ideh</b> Co-founder and CEO, Stears</p> <p><b>Louisa Kiwana Olafuyi (Moderator)</b> Co-Founder &amp; Director, Kunda Kids</p>	Startup Festival
1:00 - 2:00 pm	<b>Lunch Break</b>		
2:00 - 2:30 pm	<b>Don't be a f*!head</b> <b>A masterclass for first-time founders</b> Masterclass	<p><b>Kola Aina</b> Founding Partner, Ventures Platform</p> <p><b>Olumide Soyombo</b> Voltron Capital</p>	Startup Festival
2:30 - 3:00 pm	<b>Build What Matters: The Startups That the Ecosystem Really Needs</b> Masterclass	<p><b>Olúwatóyìn (Toyin) Emmanuel-Olubake</b> Investment Director, Novastar</p>	Startup Festival
3:00 - 3:40 pm	<b>Startup vs the Media</b> Panel	<p><b>Olumuyiwa Olowogboyega</b> Editor-in-Chief, TechCabal</p> <p><b>Oo Nwoye</b> Founder &amp; Executive Director, TechCircle</p> <p><b>Jessica Hope</b> Founder/CEO, Wimbart</p> <p><b>Fatu Ogwuche (Moderator)</b> Founder, BigTechThisWeek</p>	Startup Festival
3:45 - 4:45 pm	<b>TC Battlefield 1</b> Pitch Competition		Startup Festival
4:45 - 5:15 pm	<b>Crypto Pitch Competition</b> Pitch Competition		Startup Festival



## CONFERENCE SCHEDULE - DAY 1

5:00 - 5:10 pm **Closing remarks & recap**

5:10 - 6:00 pm **Networking**

6:00 - 9:00 pm **Cocktail Reception @ Sky Lounge**  
(Prime Pass Holders & Invited Guests Only)

## Workshop Stage

10:15 - 10:25 am **Host Welcome**  
Host Welcome

10:25 - 11:25 am **PR 101 - 501: Mastering PR like a pro** **Jessica Hope** **Startup Festival**  
Workshop Founder, Wimbart

11:30 - 12:15 pm **B2B Product Masterclass by SABI - Building a fintech marketplace** **Olumide Okubadejo** **Startup Festival**  
Workshop Head of Product, SABI

12:15 - 1:00 pm **The State of Cross-Border Payments** **Ajetomobi Feranmi (Feri)** **Startup Festival**  
Panel Country Manager - Nigeria, Cenoa  
**Guy Stiebel**  
VP Product, Cedar Money  
**Moyo Sodipo**  
Co-founder/COO, Busha  
**Benjamin Dada**  
Publisher, BenDada.com (Moderator)

1:00 - 2:00 pm **Lunch Break**

2:00 - 2:40 pm **The CMO Masterclass: An exclusive masterclass for CMOs and growth professionals** **Peace Itimi** **Startup Festival**  
Workshop CEO, Founder Connect

2:40 - 3:10 pm **Product Strategy In Hard Mode: How Building In Africa Really Works** **Andy Obuoforibo** **Startup Festival**  
Masterclass Head Of Product at 54Collective



## CONFERENCE SCHEDULE - DAY 1

3:10 - 3:20 pm	<b>Presentation</b> Presentation	<b>Ayobami Akinnuga</b> COO, Tramango	Startup Festival
3:20- 3:25 pm	<b>Practical strategies for fostering inclusivity</b> Lightning Speech 1	<b>Egharevba Stephanie</b> Youth Advisory Board Diversity and Inclusion Lead, Mastercard Foundation	Startup Festival
3:25 - 3:30 pm	<b>Inclusivity in tech</b> Lightning Speech 1	<b>Dolapo Agbede, Founder</b> CEO, Will Way Paradigm	Startup Festival
3:35 - 4:20 pm	<b>Legal Lessons for Founders &amp; Business Leaders</b> <b>(Practical advice from the trenches of deals gone right and wrong)</b> Masterclass/Q&A Session	<b>Moe Odele</b> Founding Partner, Vazi Legal <b>Temidayo Ajayi-Bello</b> Co-Managing Partner, Detail Solicitors <b>Adeleke Alex Adedipe</b> Managing Partner, DOA <b>Timi Odueso</b> Senior Editor, TechCabal	Startup Festival
4:20 - 5:00pm	<b>Big Data Engineering: A Beginner's Guide</b> Workshop	<b>Chisom Nwokwu</b> Software Engineer & Author	Startup Festival
5:00 - 5:10 pm	<b>Closing remarks &amp; recap</b>		
5:10 - 6:00 pm	<b>Networking</b>		

## FUEL Station

2:00 - 2:10 pm	<b>Context-setting presentation</b> Masterclass/Q&A Session	<b>Olanrewaju Odunowo</b> Head TC Insights	FUEL
2:10 - 2:40 pm	<b>Of Scale and Expansion: An Investors' Perspective</b> Panel	<b>Bernard Gharthey</b> Investor, Norrsken22 <b>Ashim Egunjobi</b> Managing Partner, Octerra Capital <b>Jasiel Martin-Odoom</b> Accion <b>Yvonne Okafor</b> Investment Officer, Accion	FUEL



## CONFERENCE SCHEDULE - DAY 1

2:45 - 3:30 pm	<b>Late Stage Startup Showcase (Commerce)</b> Showcase		FUEL
3:35 - 4:15 pm	<b>Hidden Gems: Funding Startups from Emerging Cities &amp; Sectors</b> Panel	<b>Bernard Gharthey</b> Investor, Norrsken22  <b>Ashim Egunjobi</b> Managing Partner, Octerra Capital  <b>Jasiel Martin-Odoom</b> Investment Officer, Accion  <b>Yvonne Okafor</b> Co-founder, AA Collective (Moderator)	FUEL
5:00 - 5:10 pm	<b>Closing remarks &amp; recap</b>		Startup Festival
5:10 - 6:00 pm	<b>Networking</b>		Startup Festival
6:00 - 9:00 pm	<b>Cocktail Reception @ Sky Lounge</b> (Prime Pass Holders & Invited Guests Only)		Startup Festival

## Roundtable Room

(Closed Door Sessions: Invite Only)

10:15 - 11:35 am	<b>Facilitating digital trade between Africa &amp; the World</b> Roundtable 1	<b>Nigerian, African &amp; Global Government Dignitaries</b>	Roundtable Room
12:00 - 12:45 pm	<b>Tech Ecosystem Alliance - Industry Engagement Session</b> Roundtable 1	<b>Innocent Isichei (Moderator)</b> Managing Partner, ACIOE Associates (Advisory Services)	Roundtable Room
1:00 - 2:00 pm	<b>Lunch Break</b>		
2:00 - 3:30 pm	<b>Tech Industry Meets The Minister</b> Roundtable 1	<b>Dr Bosun Tijani</b> Minister of Communications, Innovation & Digital  <b>Basil Udotai, Esq (Moderator)</b> Founding Partner, Johnson & Wilner LLP	Roundtable Room

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**Day 2**  
Oct 10th 2024

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## CONFERENCE SCHEDULE - DAY 2

### Main Stage

9:00 - 9:10 am	<b>Welcome message</b>		
9:10 - 9:25 am	<b>How Jumia thinks about commerce in Nigeria and the rest of Africa</b> TED-style talk	<b>Sunil Natraj</b> CEO, Jumia Nigeria	<b>Future of Commerce</b>
9:25 - 10:05 am	<b>How to scale commerce in Africa</b> BFTW Commerce Q & A (Panel)	<b>Sunil Natraj</b> CEO, Jumia Nigeria <b>Anu Adedoyin Adasolum</b> CEO, Sabi <b>Kenfield Griffith</b> CEO and Co-Founder, Tappi <b>Jessica Hope</b> Founder, Wimbart (Moderator)	<b>Future of Commerce</b>
10:05 - 10:10 am	<b>Lightning Speech</b>	<b>Tosin Eniolorunda</b> CEO, Moneipoint	<b>Future of Commerce</b>
10:10 - 10:30 am	<b>The open banking opportunity - How to take advantage of it.</b> Fireside Chat	<b>Adedeji Olowe</b> Founder, Lendsqr <b>Uzoma Dozie</b> CEO, Sparkle (Moderator)	<b>Future of Commerce</b>
10:30 - 10:40 am	<b>Technologies that can change the world: Building the future of Africa and the world</b> Presentation	<b>Dr Juliet Ehimuan</b> Founder, Beyond Limits	<b>Future of Commerce</b>
10:45 - 10:50 am	<b>Keynote</b>	<b>Buchi Okoro</b> CEO, Quidax	<b>Future of Commerce</b>
10:50 - 11:00 am	<b>Lightning Speeches</b>	<b>Duplo</b> 3 mins <b>Budpay</b> 3 mins	<b>Future of Commerce</b>
11:15 - 11:55 am	<b>Scaling payments in Africa and beyond</b> Panel + Q & A	<b>Unini Campbell</b> Chief Commercial Officer, BudPay <b>Wiza Jalakasi</b> Director of Africa Market Development, Ebanx <b>Victor Alade</b> CEO, Raenest <b>Tolulope Adeyinka</b> Fintech Business Development Lead - West Africa, Mastercard <b>Aanu Adeoye</b> West Africa Reporter, FT (Moderator)	<b>Future of Commerce</b>



## CONFERENCE SCHEDULE - DAY 2

11:55 - 12:05 pm	<b>Special Feature</b>	<b>Zindi AI Competition Feature</b> <b>Zedcrest Winner Announcement</b>	<b>Future of Commerce</b>
12:05 - 12:15 pm	<b>Future of Commerce Report</b> Presentation	<b>TC Insights</b>	<b>Future of Commerce</b>
12:15- 12:55 pm	<b>Much Ado about Food Delivery</b> Panel	<b>Femi Aluko</b> CEO, Chowdeck <b>Yinka Adewuyi</b> CEO, GoLemon <b>Chicken Republic</b> <b>Glovo</b> <b>Osarumen Osamuyi</b> Founder, Subtxt (Moderator)	<b>Future of Commerce</b>
1:00 - 2:00 pm	<b>Lunch break</b>		
2:00 - 2:10 pm	<b>Real capital that supports African founders where it's needed most</b> Keynote	<b>Bongani Sithole</b> CEO, 54 Collective	<b>FUEL</b>
2:10 - 2:40 pm	<b>The global view - why the world is investing in Africa</b> Panel	<b>Sadaharu Saiki</b> Founder & GP, Sunny Side Ventures <b>Aaron Fu</b> Director, Venture Investments, DCG <b>Alisha Golden</b> Investment Manager, TechStars <b>Kristin Wilson</b> Innovate Africa Fund (Moderator)	<b>FUEL</b>
2:40 - 3:20 pm	<b>Risks and credit - Leveraging risks to grow your lending business</b> Panel	<b>Uzoma Dozie</b> CEO, Sparkle <b>Adedeji Olowe</b> Founder, Lendsqr <b>Folakemi Fatogbe</b> CEO/Founder The De-Risking Lab (Pioneer Director of Risk Mgt, The CBN) <b>Jessica Hope</b> CEO, Wimbart (Moderator)	<b>Future of Commerce</b>
3:20 - 3:30 pm	<b>Why Startups aren't SMEs and our economy needs both</b> Presentation	<b>Tomi Davies</b> Collaborator-in-Chief, TVC Labs	<b>FUEL</b>



## CONFERENCE SCHEDULE - DAY 2

3:30 - 4:10 pm	<b>The long view - patient capital for Africa's tech growth</b> Panel	<p><b>Oti Ilentamhen</b> Investment Principal, Alitheia Capital</p> <p><b>June Angelides</b> Founder, Levare Ventures</p> <p><b>Mobola Da-Silva</b> Partner, Capria Ventures</p> <p><b>Emeka Ajene</b> Founder &amp; Managing Partner, Afri.capital (Moderator)</p>	FUEL
4:10 - 4:50 pm	<b>Building the Future of Financial Services</b> Panel	<p><b>Olusegun Alebiosu</b> CEO, First Bank</p> <p><b>Vincent Ogbunude</b> Managing Director, Verve, International</p> <p><b>Segun Adeniyi</b> Chief Digital Officer at Wema</p> <p><b>Venkatesh Rathnam</b> Group Chief Information Officer, Access Bank</p> <p><b>Yewande Odumosu</b> Managing Partner, Hoaq (Moderator)</p>	Future of Commerce
4:50 - 5:00 pm	<b>TC Battlefield</b>	<b>Quidax Speech (5 mins)</b> Winner announcement	
5:05 - 5:15 pm	<b>Vote of Thanks, Closing remarks, recap &amp; Announcements</b>		
6:00 - 9:00 pm	<b>Cocktail Reception @ Sky Lounge</b> (Prime Pass Holders & Invited Guests Only)		

## Creative Economy Stage

9:00 - 9:15 am	<b>Opening Keynote</b> Host welcome	<b>Hannatu Musa Musawa</b> Hon. Minister of Art, Culture & Creative Economy	Creative Economy
9:15 - 9:25 am	<b>African music goes global: The story of an exit</b> TED-Style Talk	<b>Tobi Alabi</b> Head of Partnership, Mavin Records	Creative Economy
9:25 - 9:35 am	<b>Taking Africa's stories global</b> TED-Style Talk	<b>Editi Effiong</b> Founder, Anakle	Creative Economy
9:35 - 10:05 am	<b>Taking Africa's stories global</b> BFTW Q&A	<p><b>Editi Effiong</b> Founder Anakle</p> <p><b>Jade Osiberu</b> Producer and founder of Greoh Studios</p> <p><b>Niyi Akinmolayan</b> Founder, Anthills Studio</p> <p><b>Fiona Weeks</b> Managing Director, West Africa - Pulse (Moderator)</p>	Creative Economy





## CONFERENCE SCHEDULE - DAY 2

10:10 - 10:20 am	<b>The State of Culture</b> Presentation	<b>Dela Adedze</b> Senior Analyst, MaC VC	Creative Economy
10:20 - 11:00 am	<b>The Business of Culture: Creating value from media and entertainment</b> Panel	<b>Elizabeth Polk</b> Co-Founder & CEO, Speir Pilates <b>Marlon Nichols</b> Managing Partner, MaC VC <b>Tomiwa Aladekomo</b> CEO Big Cabal (Moderator)	Creative Economy
11:15 - 11:55 pm	<b>Building infrastructure for Africa's music industry</b> Panel	<b>Godwin Tom</b> Managing Director, Sony Music Publishing <b>Phiona Okumu</b> Head of Music, SSA, Spotify <b>Samo Onyemelukwe</b> Managing Director, Trace Anglophone West Africa & Global Business Development Director. Trace S.A. <b>Addy Awofisayo</b> Head of Music, Sub-Saharan Africa at YouTube <b>Joey Akan</b> Founder/CEO, Afrobeats Intelligence	
11:55 - 12:05 pm	<b>Preserving our collective memories</b> TED-style talk	<b>Fuad Lawal</b> Chief Archivist , Archivi.ng	Creative Economy
12:05 - 12:20 pm	<b>Growing Africa's sports economy</b> Panel	<b>Gbemisola Abudu</b> Vice President & Country Head of NBA Nigeria <b>Anita Egboigbe</b> Chief of Staff, Big Cabal Media (Moderator)	Creative Economy
12:20 - 1:00 pm	<b>Growing Africa's creative economy</b> Panel	<b>Molly Jensen</b> Chief Executive Officer, Afripods <b>Aissatou Bah</b> Program Officer, BMGF <b>Richard Oyome</b> Co-Founder and COO, Raenest <b>Olufemi Oguntamu</b> Creative Director/ Lead Consultant · Penzaarville Africa <b>Tolulope Adeleru-Balogun</b> Head of Programmes · News Central TV (Moderator)	Creative Economy
1:00 - 2:00 pm	<b>Lunch Break</b>		



## CONFERENCE SCHEDULE - DAY 2

2:10 - 2:50 pm

**Plugging Africa's digital infrastructure gap**  
BFTW Infra Q & A

**Abayomi Adebajo**

General Counsel and Regional Business Head, MainOne

**Mr. Slawomir Cieslinski**

Director, Business Development, OADC

**Sade Dada**

Head of Public Policy, Anglophone West Africa

**Abibat Kazeem**

Senior Manager Commercial, Bayobab (MTN)

**Tage Kene-Okafor**

Reporter, TechCrunch (Moderator)

Creative Economy

2:50 - 3:10 pm

**CcHub Startup Demos**  
Moonshot Demos

**Kenechukwu Mbonu**

Armogrid

**Dr. Ademola Adenubi**

EduTams

**Michael Odokara**

Nkenne

**Richard Oboh**

Orange vFX

Creative Economy

3:10 - 3:40 pm

**What is next for Africa's tech ecosystem?**  
Fireside Chat

**Iyin Aboyeji**

Founding Partner, Future Africa

**Tomiwa Aladekomo**

CEO, Big Cabal Media (Moderator)

3:40 - 4:20 pm

**Bridging the gap between bankable projects & available capital**  
Panel

In partnership with MISAN and HEVA Fund

**Moses Babatope**

Nile Group

**Wakiuru Njuguna**

HEVA Fund

**Bongani Sithole**

CEO, 54 Collective

**George Gachara**

Founder of HEVA & AFREXIM Advisory (Moderator)

Creative Economy

4:20 - 5:00 pm

**Creating and monetizing content that travels the world**  
Panel

**Layi Wasabi**

Content Creator

**Adetutu Laditan**

Creative Economy Catalyst and Marketing Strategist

**Fuad Lawal**

Chief Archivist, Archivi.ng (Moderator)

Creative Economy



## CONFERENCE SCHEDULE - DAY 2

### Workshop Stage

9:00 - 9:40 am	<b>Made in Africa: Navigating growth in Africa's fashion industry</b> Panel	<b>Ozzy Etomi</b> CEO, Dye Lab  <b>Ozinna Anumudu</b> Founder, Ozinna  <b>Damola Adeyemi (Dahmola)</b>  <b>Ugo Monye</b>  <b>David I. Adeleke</b> Founder and Publisher, Communiqué (Moderator)	Creative Economy
9:40 - 10:20 am	<b>How tech can scale the creative economy</b> Panel	<b>Elom Lassey</b> Africa Venture Capital - IFC  <b>Seyi Ogunbiyi</b> COO, Selar  <b>Eric Okyerefo</b> CEO/co-founder, Filmmakers Mart  <b>Harriet Adinkrah</b> Investment Manager, 4DX  <b>Marie Lora-Mungai (Moderator)</b> CEO, Restless Global	Creative Economy
10:20 - 10:30 am	<b>African Digital Commerce Revolution: Unlocking New Opportunities through Payment Innovation</b> Keynote	<b>Akeem Lawal</b> Managing Director, Interswitch Purepay (Payment Processing & Switching)	Startup Festival
11:15 - 11:45 am	<b>The Future of Africa's Animation &amp; Gaming Industry</b> Panel	<b>Toluwalakin Olowofoyeku</b> Co-Founder and President of Kugali  <b>Ferdinand Adimefe</b> CEO, Magic Carpet  <b>Hugo Obi</b> CEO of Maliyo Games  <b>Claudine Moore (Moderator)</b> Managing Director, Africa, Allison	Creative Economy
11:45 - 12:15 pm	<b>The Art of Storytelling: A Workshop for Founders &amp; Startups</b> Masterclass	<b>Ayoola Salako</b> Marketing Operations Manager, LEMFI	Startup Festival
12:20 - 1:00 pm	<b>Building Rocketships: A Product Workshop for Senior PMs &amp; C-Suite Product Leaders</b> Workshop	<b>Oji Udueze</b> AI Product Expert. Ex Chief Product Officer at Typeform	Startup Festival
1:00 - 2:00 pm	<b>Lunch Break</b>		



## CONFERENCE SCHEDULE - DAY 2

2:00 - 2:40 pm	<b>How to create and monetize tech content</b> Panel	<b>Miss Techy</b> Tech Content Creator <b>Fisayo Fosudo</b> Tech Content Creator <b>Muktar Oladunmade</b> Reporter, TechCabal	<b>Creative Economy</b>
2:40 - 3:20 pm	<b>Built to last: Of enterprise businesses &amp; sustainability</b> Panel	<b>Mayowa Olaniyan</b> Group Managing director, CHAMS Group <b>Niyi Toluwalope</b> CEO, etranzact <b>Andrew Mori</b> CEO, Deimos <b>Damilare Dosunmu (Moderator)</b> Africa Reporter, Rest of World	<b>Big Tech &amp; Enterprise</b>
3:20 - 4:00 pm	<b>How to create and monetize entertainment content</b> Panel	<b>Jayonair</b> <b>David Adeleke (Moderator)</b> Founder, CMQ Media,	<b>Creative Economy</b>
4:00 - 4:45 pm	<b>Tech x Pop Culture: Building Brands That Resonate with Young People</b> Interactive Presentation + Live Case Studies  Presented by WeTalkSound	<b>Dolapo Amusat</b> Founder, WeTalkSound <b>Frank Ikemefune (aka Vader The Wildcard)</b> Content Creator & Public Media Consultant.	<b>Creative Economy</b>

## FUEL Station

10:10 - 10:40 am	<b>Of Exits and Liquidity</b> Panel	<b>Shayo Olumide</b> Associate Vice President, Investments, AFC <b>Mikael Hajja</b> P1 Ventures <b>Osarumen Osamuyi (Moderator)</b> Founder, Subtxt	<b>FUEL</b>
10:40 - 11:10 am	<b>AI Pitches</b> Pitches		<b>FUEL</b>
12:50 - 1:30 pm	<b>Creative Economy Startup Pitches</b> Pitches		<b>FUEL</b>
1:30 - 2:00 pm	<b>Cleantech Pitches</b> Pitches		<b>FUEL</b>



## CONFERENCE SCHEDULE - DAY 2

### Roundtable Room

(Closed Door Sessions: Invite Only)

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10:10 - 10:40 am	<b>Creative Economy Investor Roundtable: Why investing in infrastructure matters for Africa's film &amp; music industry</b> Roundtable In partnership with MISAN x HEVA Fund	Creative Economy
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1:00 - 2:00 pm	<b>Lunch Break</b>	
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**Details about  
off-conference activities  
available at**

[moonshot.techcabal.com](https://moonshot.techcabal.com)



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